

— RETURN ON AD SPEND

KKSWARA

Every rupee spent on ads came back twelve times.

₹1

spent on ads

₹12

back in
patient
revenue

12X

ROAS

ROAS = patient revenue traced to ads ÷ ad spend.



— **NEXT STEP**

LET'S START WITH A **FREE AUDIT** OF YOUR HOSPITAL

We'll look at your Google Ads, Maps listings, website and reviews, and show you where your next 100 patients a month can come from.

 digiraps.com

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 Connaught Place, New Delhi

