

— MULTI-SPECIALITY · SEARCH, SOCIAL AND DOCTOR FILMS

YASHODA *MEDICITY*

Making every department easy to find, and every enquiry traceable.

+128%

qualified enquiries

200x

social engagement

-48%

cost per lead

230

content pieces delivered



THE PROBLEM & *WHAT WE DID*

THE PROBLEM

Strong departments, invisible online. Doctors had no presence and enquiries couldn't be traced.

WHAT WE DID

Treated each specialty as its own audience, with doctor films and local search ads feeding one tracked path.

SERVICES

Department content

Doctor explainers

Google and Meta ads

Tracked landing pages

Dashboard

— **NEXT STEP**

LET'S START WITH A **FREE AUDIT** OF YOUR HOSPITAL

We'll look at your Google Ads, Maps listings, website and reviews, and show you where your next 100 patients a month can come from.

 digiraps.com

 hello@digiraps.com

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